

MARCH 2016

The One Billion Coalition for Resilience

SAFER, HEALTHIER AND ABLE TO THRIVE,
EVEN IN THE FACE OF ADVERSITY

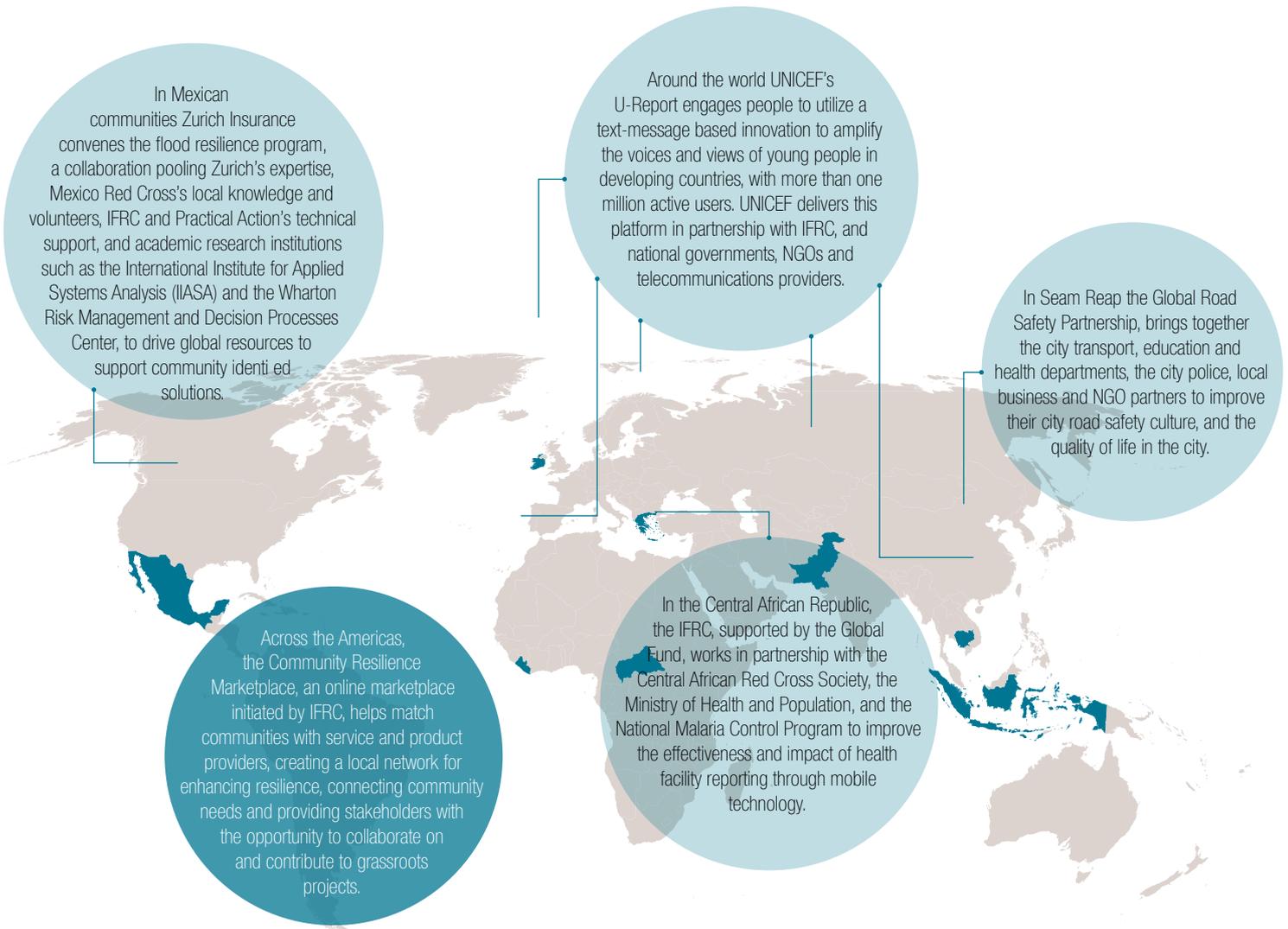
The One Billion Coalition for Resilience is an unprecedented commitment to mobilize collective networks, to work at scale, and to coordinate resource sharing to better support individuals, communities, organizations and governments to improve resilience for everyone everywhere.

The One Billion Coalition for Resilience (1BC) is:

- An answer to the staggering growth of humanitarian need.
- A solution to address the six-fold increase in the cost of humanitarian response since 2004.
- The long term-view that the Sustainable Development Goals demand.
- A more efficient and effective use of our collective resources.
- A way to truly strengthen resilience and ensure communities are better prepared for the threats they face.

HOW DOES THE 1BC WORK?

The 1BC supports people to create a more resilient world. It is a network of coalitions and tools connecting individuals, communities, organizations, businesses and governments to build on, strengthen and expand initiatives for community resilience.



The list is not exhaustive. The 1BC is an invitation to everyone to collaborate on a new model of partnership, and to invest in initiatives and action to build resilience.

WHO'S ONBOARD?

During the World Economic Forum in January 2016, the heads of UNICEF, WFP and IFRC, along with senior representatives from The Rockefeller Foundation and Zurich Insurance, called for a “paradigm shift” in the world’s approach to humanitarian assistance during the launch of the 1BC.

60 Red Cross and Red Crescent National Societies are already convening coalitions, promoting and implementing 1BC activities in their countries, bringing together partners and communities.

- Access to the expertise and networks of others
- Reach into remote and difficult to access communities.
- Connection to community level partners
- Mechanisms for greater transparency, accountability and impact.

You can join now.

Contact onebillioncoalition@ifrc.org

Be a part of the transformation

With every new member, the 1BC is more effective, drawing from a larger pool of expertise, ideas and participants all working towards a common goal of improved resilience.

1BC calls for expertise, resources, investment, innovation, and vision. It offers:

What does IFRC bring to the 1BC?

The IFRC, with its presence in 190 countries and a local presence in more than 160,000 communities, is perfectly positioned to convene the 1BC and support its partners to build resilience. IFRC is a neutral and impartial actor, known and trusted by local communities.



Agostino Pacciani/IFRC

TOOLS TO CONNECT COALITION MEMBERS

1BC coalitions and individuals taking action are supported by tools to connect coalition members, kick-start initiatives and break down obstacles to building resilience.

These tools include:

1 Digital ecosystem for public engagement connecting individuals, organizations, experts and governments to each other and 1BC online tools that help them to create opportunities to collaborate and take action to assess risk and design local solutions to build resilience.

2 Business continuity platform provides a suite of tools and services for small and medium sized enterprises to accelerate recovery time, forge more resilient supply chains, promote stronger linkages to government and communities and provide greater coverage of potential losses through insurance.

3 Civil society organizations (CSO) partnership platform facilitates connection and information sharing between 1BC partners within communities by increasing

visibility, transparency, accountability and capacity, leading to more effective partnerships at the local level, providing important insight into the local networks and community structures that can support building resilience.

4 Advocacy platform enhances the capacity of communities and partners to speak out as one, increasing their influence on decision makers and opinion leaders to create or change government policies, legislation or practice that promote resilience.

5 Operations platform helps to convert all of the connections and learning among coalition members to map local risks, design local solutions and implement community initiatives to address the highest priority risks in their communities.

The 1BC is not an IFRC project. It is an idea inspired by Red Cross and Red Crescent Societies around the world.

FOR MORE INFORMATION VISIT
WWW.ONEBILLIONCOALITION.ORG